



September 5, 2006



2006 MS 150 makes "historic" start at Longview Farm Elementary in New Longview

The MS 150 is quickly approaching, September 9, 2006 and we're all expecting another great year. With more than 1700 riders last year, this year's event should be another record breaker with more than 2000 expected.

This event is to be another exciting ride - more riders, more sponsors, more beautiful scenery and hopefully more support for the MS Society.

The event will begin at Longview Elementary, New Longview, Lee's Summit, Missouri.

Goal for the Event: \$1.2 million in 2006

Last year, \$1 million was raised (first time in several years)

Cyclists will start lining up as early as 5 a.m. Kickoff is at 7:00 am, Opening Ceremonies before that (6:30 am) at Longview Elementary School. The riders will head down to Sedalia, Mo., predominantly along Hwy 58 and travel through Pleasant Hill, Holden and Centerview. Overnight it at the MO State Fairgrounds in Sedalia. (Approximate Day One mileage will be 85 miles, with the option for 100.) On day two cyclists will leave the Fairgrounds and head to the picturesque by-ways north of Hwy 50, through Houstonia and wind back to Knob Noster to finish at the high school. (Approximate day two mileage will be between 55-65 miles).

The tour is titled the Jack Miller Subaru MS 150 Bike Tour.

Other large sponsors include: Teva Neuroscience, KMBC TV Channel 9, Mix 93.3 FM, Q104 FM, Boulevard Brewing, John Deere, CBS Outdoor and Mrs. Bairds.

Bike stores: Bike Stop, Bike Source, Trek Bicycles of Kansas City and Bicycle Shack

Special Riders

David Diebold

David Diebold got involved with the MS Society after finding out two members of his church choir were living with disease. Since then, David has participated in six consecutive MS 150 Bike Tours, and he has helped to raise thousands of dollars for the cause. In 2005, David added \$14,000 to his lifetime total. He says most of the money was raised by encouraging his congregation to donate to help their own.

Ed Chasteen

In 2005, Chasteen participated in his 21st consecutive ride and raised \$11,075. Ed Chasteen, who has been diagnosed with MS, is dedicated to the cause of the MS 150 Bike Tour. He is so passionate that he asks everyone he meets to contribute. "I discovered that

if I ride, I can run," said Chasteen who sometimes uses a wheelchair. "So I ride a lot! I love the MS 150."

Carol Buchanan

When Carol first rode in 2004, she loved the physical challenge of the MS 150 and really enjoyed her MO-KAN-DO team. In process of riding, she learned how awful MS is, how many people are affected by it and how important fundraising is to the cause. Now she is deeply committed to help, and in 2005, she raised \$8,177! Carol thanks everyone involved with the MS 150 for all they do to help the National MS Society.

Douglas Stone

A former teacher, Douglas got involved with the MS 150 after his experience with a student diagnosed with the disease. "I wanted the challenge and thought the cause was worthy," said Douglas. A cyclist since 1990, Douglass completed his first MS 150 bike tour in 1992. This year, he was a top fundraiser and collected \$6,136 to help fight MS. As an executive of a large corporation, Douglas says he utilized his resources by encouraging his peers to donate.

Adrian O'Hara

Adrian O'Hara has been riding in the MS 150 Bike Tour since the sixth grade. For Adrian, whose father is living with MS, the MS 150 Bike Tour is a family affair. Adrian rides to honor his father and his daily struggles with the disease. This year, he raised over \$5,600 to find a cure for the disease that has had such a great effect on his family.