



November 14, 2006

**Gale Communities receives an "Excellence in Development" Award from the Urban Land Institute (ULI) Kansas City**

*Kansas City*...Gale Communities garnered an Excellence in Development Award for Longview Farm Elementary School from the Urban Land Institute at an awards reception and ceremony Tuesday, November 14<sup>th</sup>. The award recognized the unique partnership of Gale Communities, the Lee's Summit R-VII School District and City of Lee's Summit for a Conservation-based Tax Increment Financing Program.

This project is a result of Gale Communities' purchasing the remaining 260 acres with 11 historic structures on the National Historic registry in 2001, the rapidly growing Lee's Summit R-7 School District seeking a new elementary school location to serve the western region of the district using alternative funding and a city's desire to see a part of its history preserved. An approval of a TIF agreement, significant in granting façade easement on the historic properties, has resulted in a state-of-the-art learning environment, saving millions of taxpayer dollars while enhancing a long cherished piece of history.

Longview Farm Elementary plays a significant role in creating a sense of place within the neo-traditional community of New Longview, a walkable neighborhood with over 1100 homes and 600,000 sq. ft. of office and retail space. The legacy of R.A. Long lives on through the preservation of the beloved Show Horse Arena as a unique gift to the students of the Lee's Summit R-7 School District and the residents of New Longview.

Also recognized at the ceremony were:

Lifetime Achievement Award  
DONALD J. HALL, Chairman Hallmark Cards

Excellence in Development Awards:  
HILTON PRESIDENT KANSAS CITY  
909 WALNUT  
PLAZA COLONNADE  
STOWERS INSTITUTE FOR MEDICAL RESEARCH  
UNIVERSITY ACADEMY CHARTER PUBLIC SCHOOL